

'MEETING THE EXPAT

COMMUNITY IN THE

SOUTH OF THE NETHERLANDS'



EXPAT FAIR
FOR INTERNATIONALS

SATURDAY 20 JUNE 2020, EINDHOVEN

5th Edition • www.expatsfair.nl



EDUCATION • ENTERTAINMENT • HOUSING • EMPLOYMENT • TAX

Made possible by:



i am not a tourist Expat Fair Eindhoven is the largest annual meeting point for the expat community in the South of the Netherlands. The historical Klokgebouw at Strijp-S in Eindhoven, brings 50 exhibitors and more than 1.500 internationals on 5.000 sq. meters together for information, orientation and business. Those who are new to the Netherlands and in particular the Brainport



Eindhoven Region, will benefit from a comprehensive range of services, conveniently housed together under one roof. Topics include Housing, Employment, Banking, Insurance, Tax, Education, and Entrepreneurship, all running alongside an entertaining programme of performances and workshops.



Bringing you new expat clients

i am not a tourist Expat Fair Eindhoven is a unique opportunity to showcase your products and jobs to the expatriate market - exactly the people you want to reach, only this time they'll come to you!

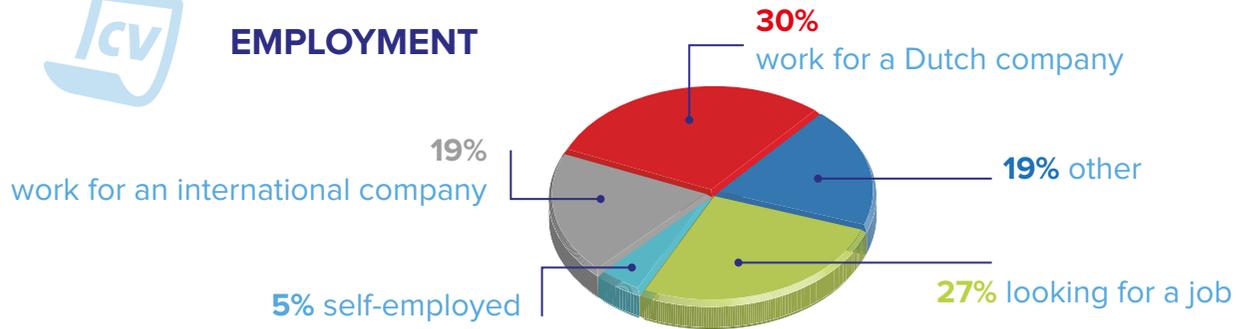
What to do

- Showcase your products
- Gain brand awareness
- Acquire new clients or employees (lead generation)
- Sell your products

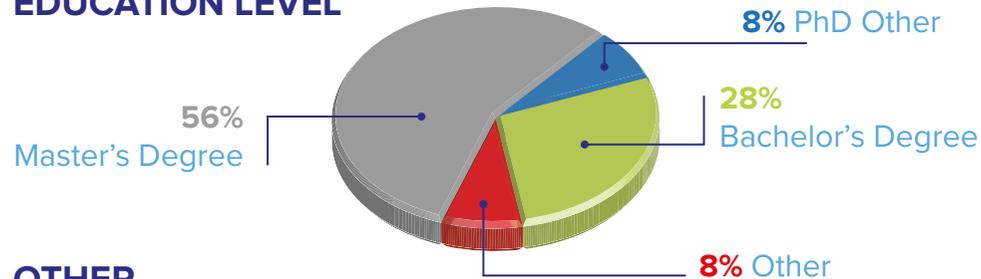
Visitors profile:



EMPLOYMENT



EDUCATION LEVEL



OTHER

67% 25 - 40 years old
45% male and **55%** female



Expats travel from all over to come to this event in the South of the Netherlands, to meet you

General breakdown:

- “Newly arrived” expats
- Internationals who are planning their move to the Netherlands
- Job Seekers
- Expat families
- Young professionals
- Established expats



The “Jobs for Expats” theme during the Expat Fair, is for internationals who want to find a (new) job, build a professional network, continue their education, pursue their career or succeed as an entrepreneur.

Visitors follow useful workshops and insightful presentations and meet with exhibitors from all major industries: High Tech System & Materials, Food Automotive, Life Science and Design, Fashion and non profit organisations.



All an expat need to know about housing in the Netherlands

The Dutch housing market might be difficult to understand for expats looking to buy or rent a home,

Getting an understanding of tenants' rights, mortgages and property law is a must. At the fair expats will find among others: real estate agents, short-stay residences, mortgage advisors and notaries to help expats find answers to their questions regarding housing in the Netherlands.

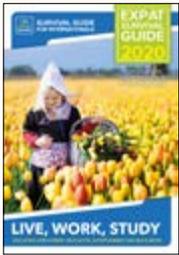
Visitors will have free access to exclusive workshops, that focus on every aspect of finding their dream home in the Netherlands.



The Netherlands is committed to choice in Dutch education and expats find a huge range of schools and universities in the Netherlands to consider when enrolling their child into the Dutch education system, including numerous international schools of which some are also subsidised.

The Dutch school system, however, is quite unique and the choice can be confusing for internationals. During the Expat Fair Eindhoven expats can meet several schools and universities follow presentations to help them to understand the Netherlands education system. So they can make their choice from the multitude of schools to enrol their child into the Netherlands school system.

SURVIVALGUIDE



All visitors receive a free comprehensive Survival Guide, essential for expatriates in the Netherlands.

With 729 distribution points (expat centers, town halls, banks, and multinational companies - Shell, Unilever, van Oord etc.), 45,000 print copies and 90,000 readers this is the largest free guide for expats, providing all the information one needs to survive in the Netherlands.

The Guide covers topics such as Employment, Finance, Healthcare, Relocation, Housing, Family, Entertainment and much more. It is colour coded making essential topics easy to find. Also on line available: www.expatsfair.nl



HOLLAND EXPAT CENTER SOUTH

Holland Expat Center South is a joint initiative of the participating municipalities, the Immigration and Naturalisation Services (IND), Brainport Development, and the provinces of Noord-Brabant and Limburg.

At Holland Expat Center South, the procedures and the provision of information are placed together to help expats and their families to settle in and familiarize themselves within their new living and working environment.



Expats can get information about events or can get a free copy of the Expat Guide. This guide includes important information about settling into the south Netherlands, as well as a list of Official Partners who provide expat-related services in the region. There is both a Brabant and a Maastricht Region edition. It is available for free at the Expat Center.

I AM NOT A TOURIST EXPAT FAIR EINDHOVEN 2020

Theme : Meeting the expat community in the South - Eindhoven region

Date : Saturday, 20 June 2020

Location : KLOKGEBOUW
Klokgebouw 50, 5617 AB Eindhoven
The Netherlands

Open : 10.00 to 17.00 hours

Construction : Friday, 19 June from 14.00 hours

Dismantle : After the exhibition until 18.30 hours

Website : www.expatsfair.nl

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